

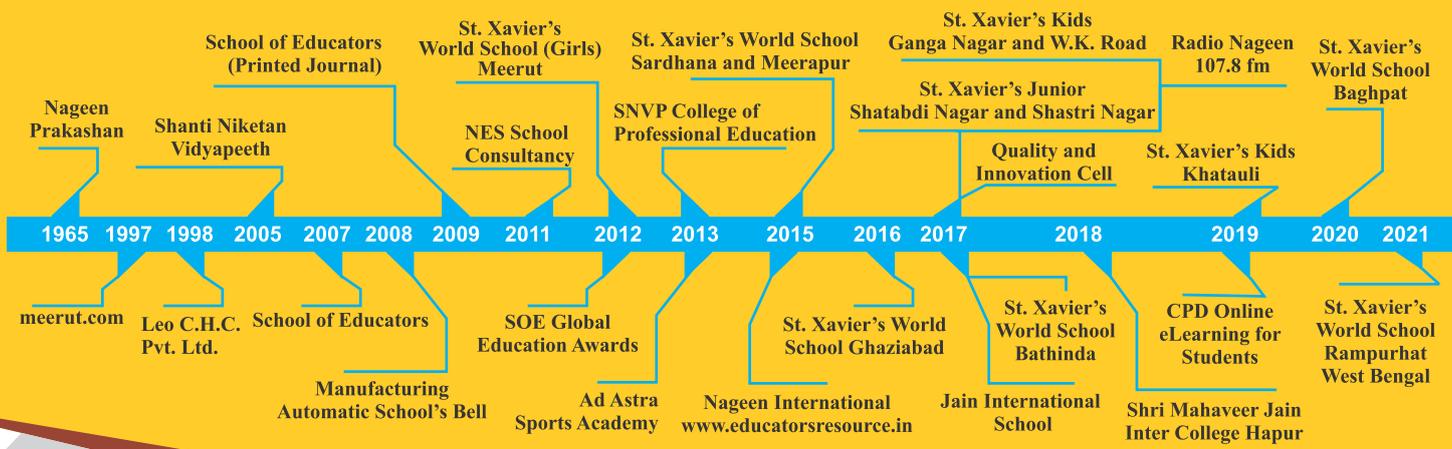
Now!

START
YOUR OWN
SCHOOL



St. Xavier's
World School

A unit of
Nageen
International



Delhi

Uttar Pradesh

West Bengal

Punjab

Gujarat

Our Presence

- Punjab** • Fazilka • Bathinda
- Uttar Pradesh** • Meerapur • Sardhana
- Meerut • Ghaziabad • Baghpat • Hastinapur • Hapur • Khatauli
- Gujarat** • Chhota Udaipur
- West Bengal** • Rampurhat
- Delhi**

HOW TO GET FRANCHISE OF **ST. XAVIER'S** WORLD SCHOOL

School Franchise has proven to be the best way to invest your money, to avoid your competition with the established brands in education field as a newcomer. Since, you are inexperienced and unaware of the Do's and Don'ts to run a successful school, it is beneficial to take the franchisee path and emerge as a brand name in education. The best advantage of a school franchisee is getting the benefits of a known brand that limits the option of any new upcoming brand. When franchisee and franchisor signs the agreement, the franchisee gets the continuous support of expert management from franchisor for establishing and running a school. In India, when we talk about trusted brands of education, Nageen International stands out as one of the top brands in providing quality education with its motto "Service before Self", have many branches spread across all over India, signed under their franchising system. If you too are thinking to become a member of Nageen International and serve the cause of spreading education then check out the general procedure given ahead to make your work easy.



How to become a **ST. XAVIER'S** WORLD SCHOOL *Franchisee*

A Route Map

1. Understand SXWS
2. Send Application Form
3. Send Site Inspection D.D
4. Send Inspection and Approval
5. Sign MoU
6. Sign the Franchisee Agreement
7. Build Infrastructure & Interiors
8. Plan for Faculty & Their Training
9. School is Formaly Launched
10. Update & Support from Management



Procedure for becoming a Franchisee of St. Xavier's World School

1. Qualified Franchisee

For becoming the franchisee, you should be well qualified and should have good educational background, to understand the importance of providing education and serve the country.

2. Finance Required

Good financial leverage is a mandatory requirement, because you as a franchisee is required to invest 20 lakhs or above for opening a new play school to senior secondary school.

(See land requirements)

3. Selection of a Site

The land selected for the school should have minimum of 3000-4500 sqft or above of floor space in a residential area.

(See land requirements)

4. Approval of site

After selecting the land for your school, the next step is to get its approval by SXWS management. For applying approval, you need to pay a required amount decided by management, which is non refundable.

5. Sign MoU

After the approval of selected site, you have to sign a Memorandum of Undertaking (MoU) with SXWS by paying 40% of their license fees in advance.

6. Building of School Infrastructure

Once the MoU is signed, you can start



building the infrastructure and interiors of the school as per SXWS standards of educational environment.

7. Franchisee Agreement

After completion of construction of the school, Franchisee signs the Franchisee Agreement by paying the balance of the license fees.

8. Pre-launch

Franchisee needs to update SXWS throughout the preparation for launching its branch, to get continuous support from management for its promotion, training and recruiting the faculty etc.

9. Post-launch

Once your branch is launched, you need to stay in continuous touch with SXWS to remain under its expert guidance of management and to maintain the education standards of your branch

10. Royalty

In return, management will charge the 7.5% royalty on the tuition fee of students studying in your SXWS branch.

However, this is a general procedure to get franchisee of SXWS, for further information you can directly visit SXWS or any of its nearest Regional Office. You can also leave your information in “franchisee enquiry column” on its official website.

The franchise owner should inform SXWS. management before launching to get extended support from them for its promotion, training and recruitment of staffs. Even after the school starts continuous touch with SXWS is to be maintained for expert advice and to maintain the standard of education for which SXWS is known.

- ◆ Obtain the business proposal along with the application form by enquiry office.
- ◆ Get your queries resolved.
- ◆ Send the application form along with required documents to the head office.
- ◆ Send the application form along with the initial payment in form of cheque/DD.
- ◆ Get the site inspected and site approval certificate in case of approval.
- ◆ Obtain the MoU from the company.
- ◆ Send the Signed MoU along with the balance payment (cheque/DD)
- ◆ Sign the franchisee agreement.
- ◆ Receive all the legal documents by the company within 15-30 days of complete payment of license fee.
- ◆ Start promotion of school.
- ◆ Business and Teacher Training conducted by the corporate trainer.
- ◆ Launch the school.

What are Products?

- Kids
- Junior
- Girls
- Primary
- Secondary
- Senior Secondary

Support

- Day to day monitoring of the operations of the Franchisee
- Marketing support in getting good admissions
- Academic support to strengthen the curriculum
- In-campus training from time to time
- ERP and Web support
- Staff selection and training



Quality Management System

The Group of Schools has implemented the Quality Management System as formulated and developed by the ISO (International Organisation for Standardisation). The working of the schools and process developments, etc. are offered for the public review through parents/students feedback systems. Corrective measures are also taken to remove the discrepancies, if any. The quality teaching and management system of school have been certified by KVQA, thereby bringing the school the glory of being an ISO 9001-2000 certified institution.

Land

Sl. No	Franchisee Model	Total Campus Area	Open Space	Built-Up Area	Unit Strength (No. of Students)
1	Play School	4000 sq. ft	1500 sq. ft	2500 sq. ft	30 (4 sections)
2	Primary School	10000 sq. ft	2500 sq. ft	7500 sq. ft	40 (4 sections)
3	Senior Secondary School	2 acre	00 sq. ft	30000 sq. ft	45 (4 sections)

Requisite for the School Setup

1. Suggested Infrastructure

Total campus area 2 acre space (either owned/leased) for senior secondary. Classrooms to be constructed as per the norms of the SXWS.

2. School Location

Should ideally be located in posh colony with easy access from main road.

Should be close to a land mark so that it can be easily located. Building must be entering into 10-30 years lease option to extend.

3. Classrooms

Classrooms size 25x20 approx. (Number of rooms upon the need and necessity). All the required Laboratories and Library.

4. Facilities Area

Sufficient indoor/outdoor games/sports. Reception Area: Reception/counseling desk. Notice board, Main gate signage.

Franchise Benefits

SERVICES	PAID SERVICES
Hoarding	School Management Software
Website Designing	Website (AMC) After 1 Year
Brochure (60 pcs.)	School Kit Printing
WhatsApp Marketing	School Accessories
Social Network Marketing	School Uniform
School Kit Design	Books
Free Advt. (School Solution Magazine)	
Free Advt. (Our Press Release)	

Required Documents

- 2 Stamp Papers of ₹100 each.
- Copy of ID Proof and Copy of Address proof.
- Four photographs along with list of members with their contact numbers.
- Certificate of Society/Trust/Company and Bye-laws. The current registration validity of Society (DHARA 27) [Form No. 7]/ trust.
- Society Pan Card.
- Land Transfer Certificate in the name of Society/Trust.
- Lease deed/ ownership proof, electricity bill with complete address. The land on which school premises be constructed should be purchased in name of Society either or transferred on lease of 10-30 years minimum.
- Copy of the authentic building map with dimensions and usage (certified by municipal engineer/architect with complete address, school/society name) photographs of building, class rooms, computer lab, library, staff room etc.
- Photographs of land/building, classrooms, computer lab, library, staff room etc.
- Animated design of proposed building.
- Current financial statement of the Society/Institute (Attach the last 3 years pages of the bank passbook of the Society's bank account).
- Audited statement of last 3 financial years. (It must contain Society renewal Claus).

Quality Management Facilities

- Curriculum Development
- Blended Education
- Calender Planning
- Standard sports curriculum
- Organized co-curricular
- Review of 80-100 area in schooling.
- Principal's Tasks monitoring
- Infrastructure planning
- Budget analysis
- Statutory body compliance

Franchisee Fee

FRANCHISEE	PLAY SCHOOL	PRIMARY SCHOOL	SENIOR SECONDARY
I-30%	1st installment	1st installment	1st installment
Fees	100000	300000	750000
II-40%	2nd installment	2nd installment	2nd installment
Fees	150000	400000	1000000
III-30%	3rd installment	3rd installment	3rd installment
Fees	50000	300000	750000
Total	300000 all tax including	1000000 all tax including	2500000 all tax including
Royalty	7.5% on tuition fees	7.5% on tuition fees	7.5% on tuition fees
Renewal	10% franchisee fees after 5 years	10% franchisee fees after 5 years	10% franchisee fees after 5 years

Payment Mode

- Send the application form along with required documents to the regional office with the initial payment in form of cheque /DD. 1st installment-30%.
- Get the site inspected and site approval certificate in case of approval with the initial payment in form of cheque/DD. 2nd installment- 40%.
- Obtain the MoU from the company. Send the signed MoU along with the balance payment (cheque/DD). 3rd installment- 30%.
- Receive the entire legal document by the company within 15-20 days of complete payment of license fee.
- Start promotion of school
- Business and Teacher Training conducted by the corporate trainer, quality systems to be set.
- Launch the School

Terms & Conditions

- Franchisee fee to be paid as per the agreement (Non Refundable).
- Furniture, fixtures, teaching equipments, toys, etc. will be arranged by the Franchisee.
- Interior, exterior and other decoration will be as per the company requirement and all the cost will be borne by the franchisee.
- Students Kits will be provided by the company at the Franchisee cost.
- The company will provide training to the staff of the Franchisee, regularly.
- The franchisee license is for the period depending on Model chosen only and can be renewed by minimal charge depending on the satisfactory performance of franchisee.
- Royalty will be calculated on the collection from student as per the agreement.
- Taxes applicable as per the Government policy and subject to change.



**St. Xavier's
World School**

St. Xavier's World School

REGIONAL OFFICE

244 Siddharth Enclave, Near Ashram Flyover, New Delhi

Mob: +91-95208-11111, +91-75358-11111

web: www.nageen.com, e-mail: vishal@nageen.com



**St. Xavier's
World School**



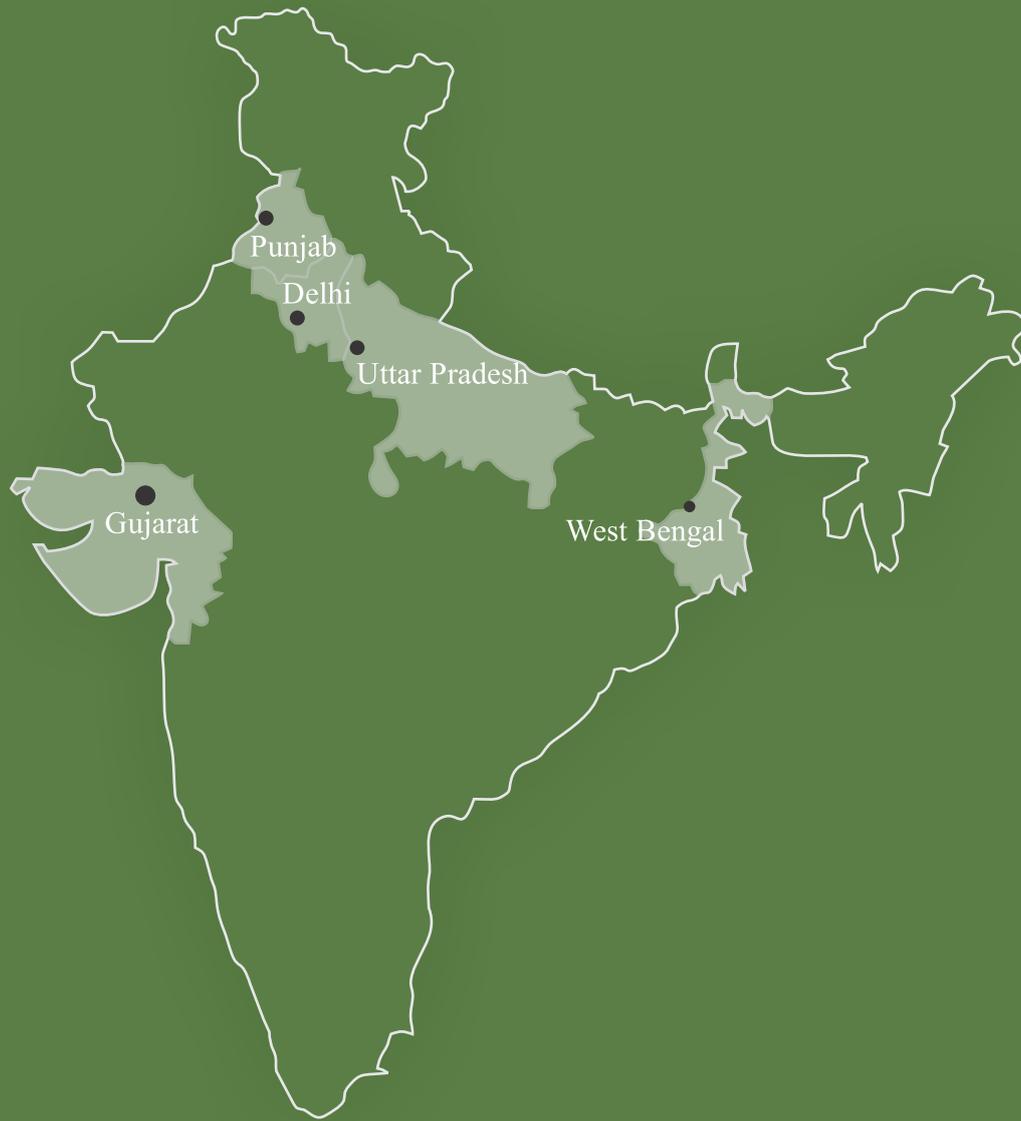
**St. Xavier's
World School
(Girls)**



**St. Xavier's
World School
KIDZ**



**St. Xavier's
World School
Junior**



St. Xavier's
World School

St. Xavier's World School

REGIONAL OFFICE

244 Siddharth Enclave, Near Ashram Flyover, New Delhi

Mob: +91-95208-11111, +91-75358-11111

web: www.nageen.com, e-mail: vishal@nageen.com



St. Xavier's
World School



St. Xavier's
World School
(Girls)



St. Xavier's
World School
KIDZ



St. Xavier's
World School
Junior